

# Website Care Plans



Maintenance plans to preserve & protect your WordPress websites

Our goal is to keep your business running efficiently as your new website brings in new leads and customers. Keeping your website up-to-date, backed-up, and secure can be time-consuming and overwhelming. Not to mention the fact that it can take up valuable time that could be spent focusing on your business. We offer the following ongoing website care plans below.

## Core Services



Core Software & Plugin Updates

We review and manage WordPress core software, plugin and theme updates to ensure your site stays up-to-date and secure.



Secure Off-Site Cloud Backups

We manage automatic, backups of your website files and database files, which is stored on a secure, off-site server.



WordPress Training Videos

We believe in empowering our clients, and are happy to offer a set of videos to walk you through your site - directly inside your dashboard.

## Managed Hosting

Top - notch Security

Free SSL Certificate

High Speed Performance

Daily Off-site Backups

24/7 Malware Monitoring

Free Malware Removal

4GB of Disk Space

Expert Support

Optimized Caching

### PROTECT

\$ **55** /mo

(\$594 / Annually)

Core Services

Managed Hosting

### BUSINESS

\$ **225** /mo

(\$2,430 / Annually)

Core Services

Managed Hosting

2 Hours of Development & Content Management

### PRO

\$ **300** /mo

(\$3,240 / Annually)

Core Services

Managed Hosting

3 Hours of Development & Content Management

All website care plans include a 15% discount off future development

**No long term contracts. Upgrade, downgrade or cancel at anytime.**



# The Importance of Website Maintenance

## Cost Savings

By maintaining your website on a monthly basis, you potentially avoid a substantial bill for any repair that may crop up in the future as a result of having an out-dated, non-secure website.

## Security

30,000 websites are hacked every day. If your site is not fully up-to-date with the latest software for your website, and have features in place to defeat malware and security threats, then you are wide open to attack.

## Backup & Restore

Technology sometimes fails us, so having your website and all of the files, posts, pages, images and content backed up on a regular basis to an off-site server can prove to be 'business-saving'. Even with the best hosting services out there, sometimes their systems can fail. Backing up your site is a smart and easy way to protect yourself and your business.

## WordPress Core Software & Plugin Updates

WordPress is a CMS platform that is updated on a regular basis with the latest security patches and bug fixes. One of the primary ways hackers gain access to a site is through outdated software. These regular updates include WordPress Core, Theme and Plugin files. In some cases your entire site may cease to work properly unless you update the software properly.

## Boost Search Engine Rankings

Website maintenance is critical to search-engine rankings. Sites with old content rank lower in search engine listings. Failing to make frequent modifications could cause you to be pushed below active competitors in the listings and cost your business over time.

## Focus on what YOU like to do. Let the experts handle your site.

We realize the importance of your online presence and we want to be able to respond timely to your needs. Having a maintenance plan gives you peace of mind knowing your site is always up-to-date and that you have a talented team of website professionals behind you when it comes time to make changes.